

**UNIT I FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT**

Supply chain networks, Integrated supply chain planning, Decision phases in a supply chain, process view of a supply chain, supply chain flows, Overview of supply chain models and modeling systems, Supply chain planning: Strategic, operational and tactical, Understanding supply chain through process mapping and process flow chart.

**UNIT II SCM STRATEGIES, PERFORMANCE**

Supply chain strategies, achieving strategic fit, value chain, Supply chain drivers and obstacles, Strategic Alliances and Outsourcing, purchasing aspects of supply chain, Supply chain performance measurement: The balanced score card approach, Performance Metrics. Planning demand and supply: Demand forecasting in supply chain, Aggregate planning in supply chain, Predictable variability.

**UNIT III PLANNING AND MANAGING INVENTORIES**

Introduction to Supply Chain Inventory Management. Inventory theory models: Economic Order Quantity Models, Reorder Point Models and Multiechelon Inventory Systems, Relevant deterministic and stochastic inventory models and Vendor managed inventory models.

**UNIT IV DISTRIBUTION MANAGEMENT**

Role of transportation in a supply chain - direct shipment, warehousing, cross-docking; push vs. pull systems; transportation decisions (mode selection, fleet size), market channel structure, vehicle routing problem. Facilities decisions in a supply chain. Mathematical foundations of distribution management, Supply chain facility layout and capacity planning,

**UNIT V STRATEGIC COST MANAGEMENT IN SUPPLY CHAIN**

The financial impacts, Volume leveraging and cross docking, global logistics and material positioning, global supplier development, target pricing, cost management enablers, Measuring service levels in supply chains, Customer Satisfaction/Value/Profitability/Differential Advantage.

**REFERENCES**

1. David Simchi-Levi, Philip Kaminsky, and Edith Simchi-Levi Designing and Managing the Supply Chain: Concepts, Strategies, and Case Studies, Second Edition, , McGraw-Hill/Irwin, New York, 2003.
2. Sunil Chopra and Peter Meindel. Supply Chain Management: Strategy, Planning, and Operation, Prentice Hall of India, 2002.
3. Sunil Chopra & Peter Meindl, Supply Chain Management , Prentice Hall Publisher, 2001
4. Robert Handfield & Ernest Nichols, Introduction to Supply Chain Management , Prentice hall Publishers, 1999.